LAFAYETTE COUNTY
Community Health Improvement Plan
2014 Annual Report

Prepared for:
Lafayette Health Improvement Partnership (LHIP)

Prepared by:
Florida Department of Health in Lafayette County
A Strategic Approach

2014 Annual Report
Lafayette County Community Health Improvement Plan (CHIP)

Produced By: Florida Department of Health in Lafayette County

Authored By: Pamela M. Blackmon, RN, BSN, MPH

Acknowledgements: Community Health improvement efforts continue on a strong course through the dedication and commitment of our Lafayette Health Improvement Partnership (LHIP). This group of community partners works collaboratively toward improving the health of Lafayette County residents. A complete list of LHIP members can be found in Appendix C.

This 2014 Lafayette County CHIP Annual Report, the 2013 Mid-Cycle Update Report, and the 2011 Community Health Improvement Plan are available at the Florida Department of Health in Lafayette County website at http://www.floridahealth.gov/chdLafayette/community.html.
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Lafayette County CHIP Summaries

2011 CHIP Summary:
In 2011, the Department of Health in Lafayette County (DOH-Lafayette) partnered with the Suwannee River Area Health Education Council to complete a comprehensive community health assessment (CHA). The Mobilizing for Action through Planning and Partnerships (MAPP) framework was utilized throughout this process. MAPP is a community-driven strategic planning process focused on improving health. The MAPP process is accomplished through community visioning and by evaluating four (4) community assessments – community themes and strengths assessment; forces of change assessment; local public health system assessment; and community health status assessment. At the completion of data collection, information gathered from the MAPP assessments were analyzed and used to complete a community health improvement plan (CHIP). The resulting document is known as the 2011 Lafayette County Community Health Improvement Plan (CHIP).

2013 CHIP Summary:
In 2013, the Department of Health in Lafayette County (DOH-Lafayette) contacted community partners to establish a formal health advisory group in order to monitor progress on community health improvement efforts. A charter was adopted at the June, 2013 meeting, the Lafayette Health Advisory Group (LHIP) was formed and a CHIP Mid-Cycle Report was published. This report includes a Strategic Action Plan with measurable goals, objectives, activities, performance measures, and responsible agencies for addressing health issues. LHIP meetings are held quarterly at DOH-Lafayette from 12:00-2:00 p.m.

Following development of the Lafayette County CHIP Mid-Cycle Update, DOH-Lafayette agreed to produce a CHIP Annual Report to keep health information data current and community partners abreast of activities related to the CHIP.

2014 CHIP Summary:
LHIP meetings in 2014 continued quarterly at DOH-Lafayette. The Lafayette County CHIP annual review involved an in-depth discussion of the most recent health indicator data by LHIP members. In conjunction with a review of the health data, LHIP members conducted a comprehensive review and revision of the Strategic Action Plan.
On July 21, 2014 Pamela Blackmon, LHIP Chair, presented the most up-to-date data for strategic issues listed in the 2013 Lafayette County CHIP Strategic Action Plan. LHIP Members were given the opportunity to suggest which items should be modified and/or eliminated to ensure that the Strategic Action Plan remains a living document, reflecting the most recent data available.

Following the July 21st LHIP meeting, the Strategic Action Plan was revised to reflect the suggestions discussed during the meeting. The draft Annual Report, including the revised Strategic Action Plan and Timeline Summary was distributed to all LHIP members via email on July 14, 2014 for review and final approval. A narrative summary of these changes is available in the July 21st meeting minutes in Appendix A and the "2014 Strategic Action Plan Changes" Section of this report on page 15. The complete 2014 Strategic Action Plan, including the revisions (in red font) is available on pages 16 to 23 of this report.

Progress on implementation of the CHIP strategies and activities is presented in the minutes of each LHIP meeting, included as Appendix D of this report. Additionally, progress is monitored by due date in a spreadsheet presenting each strategy in chronologic order by date. This Timeline Summary was updated several times during the year and the most up-to-date document is presented in Appendix A of this report.

2014 Annual Health Indicator Data Review

Health indicator data utilized in the Strategic Action Plan is derived from several sources, including the following:

- Florida CHARTS
- Behavioral Risk Factor Surveillance System (BRFSS)
- Youth Risk Behavior Survey (YRBS)

Although outcome indicators were reviewed for each strategic issue, several health issues did not have indicator data newer than what was included in the original action plan. For example, the BRFSS is only conducted every 3-5 years and the most recent data was reflected in the original action plan. More in-depth discussion occurred for those health issues with new health indicator data, including youth smoking rates (Objective 3.1.3), lung cancer death rates (Objective 3.1.4), and colorectal cancer death rates (Objective 3.1.5)

Overweight/Obese Adults – 2010
Adults who are overweight or obese, Overall

<table>
<thead>
<tr>
<th>Year</th>
<th>Lafayette</th>
<th>Florida</th>
</tr>
</thead>
<tbody>
<tr>
<td>2010</td>
<td>73.3%</td>
<td>65%</td>
</tr>
<tr>
<td>2007</td>
<td>68%</td>
<td>62.1%</td>
</tr>
<tr>
<td>2002</td>
<td>69.9%</td>
<td>57.9%</td>
</tr>
</tbody>
</table>

Overweight/Obese Adults – 2010 – Florida County Comparison

Data source: Florida Department of Health, Bureau of Vital Statistics
Adult Smokers - 2010

<table>
<thead>
<tr>
<th>Year</th>
<th>Lafayette</th>
<th>Florida</th>
</tr>
</thead>
<tbody>
<tr>
<td>2010</td>
<td>30.7%</td>
<td>17.1%</td>
</tr>
</tbody>
</table>
Adult Smokers – Florida County Comparison

Data source: Florida Department of Health, Bureau of Vital Statistics
High School Students Using Tobacco Products*

*NOTE - Data source used for meeting presentation is from the Florida Youth Tobacco Survey (FYTS), however; the data source for the Strategic Action Plan is the YRBS which will not be available until July, 2014.

Percent of high school students smoking cigarettes in the past 30 days

<table>
<thead>
<tr>
<th>Single Year Rates</th>
<th>Lafayette</th>
<th>Florida</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Middle School Students Using Tobacco Products*

*NOTE - Data source used for meeting presentation is from the Florida Youth Tobacco Survey (FYTS), however; the data source for the Strategic Action Plan is the YRBS which will not be available until July, 2014. As of 7/24/14, this data from YRBS is not yet available.
Percent of middle school students smoking cigarettes in the past 30 days, Single Year Rates

<table>
<thead>
<tr>
<th>Year</th>
<th>Lafayette Rate (%)</th>
<th>Florida Rate (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012</td>
<td>5.6%</td>
<td>3.3%</td>
</tr>
<tr>
<td>2010</td>
<td>8.9%</td>
<td>4.9%</td>
</tr>
<tr>
<td>2008</td>
<td>6.4%</td>
<td>5.0%</td>
</tr>
<tr>
<td>2006</td>
<td>8.5%</td>
<td>6.5%</td>
</tr>
<tr>
<td>2002</td>
<td>3.3%</td>
<td>9.2%</td>
</tr>
</tbody>
</table>

Middle School Students Using Tobacco Products – Florida County Comparison

Middle School Students Using Tobacco Products – Trend Chart
Lung Cancer

Lung Cancer Age-Adjusted Death Rate, 3-Year Rolling Rates
<table>
<thead>
<tr>
<th>Date</th>
<th>Lafayette Rate</th>
<th>Lafayette Count</th>
<th>Florida Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011-2013</td>
<td>63.8</td>
<td>17</td>
<td>44.5</td>
</tr>
<tr>
<td>2010-2012</td>
<td>88.3</td>
<td>24</td>
<td>45.4</td>
</tr>
<tr>
<td>2009-2011</td>
<td>108.6</td>
<td>29</td>
<td>46.1</td>
</tr>
<tr>
<td>2008-2010</td>
<td>96.9</td>
<td>25</td>
<td>47.2</td>
</tr>
<tr>
<td>2007-2009</td>
<td>81.9</td>
<td>20</td>
<td>47.7</td>
</tr>
<tr>
<td>2006-2008</td>
<td>55.2</td>
<td>14</td>
<td>48.6</td>
</tr>
<tr>
<td>2005-2007</td>
<td>66.9</td>
<td>17</td>
<td>49.9</td>
</tr>
<tr>
<td>2004-2006</td>
<td>78.3</td>
<td>19</td>
<td>51.8</td>
</tr>
<tr>
<td>2003-2005</td>
<td>90.6</td>
<td>21</td>
<td>52.8</td>
</tr>
</tbody>
</table>

**Lung Cancer – Florida County Comparison**

**Lung Cancer Age-Adjusted Death Rate, All Races, 2011-13**

Data source: Florida Department of Health, Bureau of Vital Statistics

**Lung Cancer – Trend Chart**
Colorectal Cancer
Colorectal Cancer Age-Adjusted Death Rate 3-Year Rolling Rates

<table>
<thead>
<tr>
<th>Date</th>
<th>Lafayette Rate</th>
<th>Lafayette Count</th>
<th>Florida Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011-2013</td>
<td>37.2</td>
<td>10</td>
<td>14.1</td>
</tr>
<tr>
<td>2010-2012</td>
<td>29.5</td>
<td>8</td>
<td>14.1</td>
</tr>
<tr>
<td>2009-2011</td>
<td>21.9</td>
<td>6</td>
<td>14.3</td>
</tr>
<tr>
<td>2008-2010</td>
<td>14.2</td>
<td>4</td>
<td>14.6</td>
</tr>
<tr>
<td>2007-2009</td>
<td>11.2</td>
<td>3</td>
<td>14.9</td>
</tr>
<tr>
<td>2006-2008</td>
<td>15.0</td>
<td>4</td>
<td>15.3</td>
</tr>
<tr>
<td>2005-2007</td>
<td>7.5</td>
<td>2</td>
<td>15.6</td>
</tr>
<tr>
<td>2004-2006</td>
<td>12.4</td>
<td>3</td>
<td>15.9</td>
</tr>
<tr>
<td>2003-2005</td>
<td>17.4</td>
<td>4</td>
<td>16.2</td>
</tr>
</tbody>
</table>

Colorectal Cancer – County Comparison

Colorectal Cancer Age-Adjusted Death Rate, All Races, 2011-13

Data source: Florida Department of Health, Bureau of Vital Statistics
The following outcome indicators do not have more recent data than what is presented in the original Strategic Action Plan:

- Percent of overweight and obese adults (2010 BRFSS)
- Percentage of adults currently smoking (2010 BRFSS)
- Percentage of residents reporting a major barrier to receiving care during the last year (pre/post surveys - have not yet been conducted)

Source Data for Objective 3.1.3 is the Youth Risk Behavior Survey (YRBS), however; this report is not available and was therefore not reviewed at the July 21st meeting. It was decided to present other relevant data for this measure rather than not reviewing any updated data for this indicator. Therefore, the Florida Youth Tobacco Survey (FYTS) data was reviewed and indicated some improvement in youth smoking rates. Although high school smoking rates in Lafayette County increased in 2012, middle school smoking rates decreased and we anticipate some improvement in youth smoking rates when the YRBS is made available it will indicate.

2014 CHIP Strategic Action Plan Changes

Following the comprehensive review of the 2013 Lafayette CHIP Strategic Action Plan and current health data and trends, LHIP members agreed to maintain all goals and objectives without any changes. However, the following strategies were modified and/or eliminated from the 2014 CHIP Strategic Action Plan. Modifications to the strategies were the result of group consensus regarding the importance of health issues faced by residents of Lafayette County. The following changes were made to the CHIP Strategic Action Plan:

- Strategy 2.1.1C – Change target date from July 1, 2014 to July 1, 2015
- Strategy 2.1.1D – Delete strategy
- Strategy 3.1.1C – Delete activity # 2 – community cook-off

The 2014 Lafayette County CHIP Strategic Action Plan is presented in the following pages with changes annotated in red font.
GOAL 1.1 Establish Community Health Improvement Partnership

<table>
<thead>
<tr>
<th>OBJECTIVE 1.1.1</th>
<th>BASELINE</th>
<th>OUTCOME INDICATORS</th>
<th>CURRENT DATA</th>
</tr>
</thead>
<tbody>
<tr>
<td>By July 1, 2016, establish and maintain a productive community health improvement partnership to participate in and monitor the health of the community</td>
<td>Loosely organized structure remaining from 2011 CHIP development process</td>
<td>Established partnership structure; Meeting attendance, minutes, participant directory; Community awareness of CHIP focus and activities</td>
<td>Charter adopted; LHIP formed; LHIP Officers elected; Quarterly meetings continue with strong partnership support</td>
</tr>
</tbody>
</table>

**STRATEGY ACTIVITY PERFORMANCE MEASURE TARGET DATE LEAD AGENCY**

- **1.1.1A** Develop new health care network (via charter or agreement) to sustain CHIP
  - Identify potential members including 2011 CHIP participants
  - Recruit new members
  - Develop & distribute local directory of CHIP partners
  - Members recruited
  - Number receiving membership list
  - July 1, 2013
  - Lead: FLDOHLC

- **1.1.1B** Develop Health Improvement Group Agreement
  - Prepare CHIP agreement
  - Elect officers
  - Set meeting dates
  - Agreement developed and adopted
  - Officers elected
  - Meeting dates set
  - Duties established
  - July 1, 2013
  - Lead: FLDOHLC

- **1.1.1C** Educate key community members of CHIP efforts
  - Use CHIP to promote health changes & foster community support
  - Present, promote & use CHIP at town meetings, chamber meetings, faith-based and school venues
  - Link to community partner websites
  - Number of community presentations
  - Number of new CHIP participants
  - January 1, 2014
  - Lead: FLDOHLC
  - Partners: All LHIP Partners

2013 LAFAYETTE COUNTY CHIP STRATEGIC ACTION PLAN

STRATEGIC ISSUE 2: Health Care Access
### OBJECTIVE 2.1.1

**GOAL 2.1 Improve Health Care Access for Underserved Populations**

<table>
<thead>
<tr>
<th>OBJECTIVE 2.1.1</th>
<th>BASELINE</th>
<th>OUTCOME INDICATORS</th>
<th>Current Data</th>
</tr>
</thead>
<tbody>
<tr>
<td>By July 1, 2016 decrease percentage of persons reporting a major barrier to receiving care during the past 12 months</td>
<td>No baseline data; must collect initial baseline data.</td>
<td>Percentage of residents reporting a major barrier to receiving care during the last year.</td>
<td>No baseline data as surveys have not been conducted</td>
</tr>
</tbody>
</table>

### Baseline

**STRATEGY**

**ACTIVITY**

**PERFORMANCE MEASURE**

**TARGET DATE**

**LEAD AGENCY**

**2.1.1A Increase medical transportation options for underserved populations**

- Study best-practices for volunteer transportation programs (example: cancer patient transport)
- Explore using faith-based buses and vans at churches
- Implement program

- Increased transportation options for transportation disadvantaged
- Decrease in number of underserved who report transportation barriers

December 2014

Lead: SREC

Partners: Faith-based organizations; Suwannee Valley Transit; Co. Govt; American Cancer Society

**2.1.1B Decrease culture and language barriers**

- Deliver mobile services to where people live and work
- Develop list of high-traffic areas
- Host events that target specific non-traditional groups
- Disseminate information about health services at high traffic areas utilized by non-traditional groups
- Identify and recruit key leaders
- Train and educate leaders
- Get commitment from leaders
- Focus efforts on relevant health care issues
- Conduct focus groups to determine what is important to the specific population

- Increase in number of persons exposed to educational and health system information
- Number of persons who report utilizing information to engage health system
- Decrease in number of persons who experience cultural and language barriers

December 2014

Lead: Catholic Church; Three Rivers Library; District ESOL Programs

Partners: Faith-based organizations; Key cultural leaders; Cultural and ethnic organizations; Agricultural employers

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2013 LAFAYETTE COUNTY CHIP STRATEGIC ACTION PLAN

STRATEGIC ISSUE 2: Health Care Access *(Continued)*
## GOAL 2.1 Improve Health Care Access for Underserved Populations

<table>
<thead>
<tr>
<th>OBJECTIVE 2.1.1</th>
<th>BASELINE</th>
<th>OUTCOME INDICATORS</th>
<th>Current Data</th>
</tr>
</thead>
<tbody>
<tr>
<td>By July 1, 2016 decrease percentage of persons reporting a major barrier to receiving care during the past 12 months</td>
<td>No baseline data; must collect initial baseline data.</td>
<td>Percentage of residents reporting a major barrier to receiving care during the last year. Source: Pre and Post Surveys</td>
<td>No baseline data as surveys have not been conducted</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>STRATEGY</th>
<th>ACTIVITY</th>
<th>PERFORMANCE MEASURE</th>
<th>TARGET DATE</th>
<th>LEAD AGENCY</th>
</tr>
</thead>
<tbody>
<tr>
<td>2.1.1C</td>
<td>Develop referral network and marketing plan for available services</td>
<td>• Use church bulletin • Develop campaigns to target specific groups • Use social media • Provide/identify incentives to use local health care providers • Come up with catch phrases/slogans/marketing language • Invite health care providers to write articles for newspaper (electronic media, blogs, etc)</td>
<td>• Marketing campaigns launched • Numbers exposed to marketing campaign • Awareness rates in baseline awareness study</td>
<td>July 1, 2014 Target Date Changed to July 1, 2015</td>
</tr>
<tr>
<td>2.1.1D</td>
<td>Produce and distribute comprehensive list of health care services</td>
<td>• Create directory of available health care providers/services; Include Spanish version • Decide on distribution outlets (print, website, fliers) &amp; distribute</td>
<td>• Completed directory • Number of directories distributed • Number of referrals reported that used directory as referral source</td>
<td>July 1, 2014</td>
</tr>
</tbody>
</table>
**GOAL 3.1 Decrease Chronic Disease Morbidity and Mortality**

<table>
<thead>
<tr>
<th>OBJECTIVE 3.1.1</th>
<th>BASELINE</th>
<th>OUTCOME INDICATORS</th>
<th>Current Data</th>
</tr>
</thead>
<tbody>
<tr>
<td>By July 1, 2016 decrease adult overweight and obesity rate to 70%.</td>
<td>2010 Lafayette Rate 73.3% State 65.0% Source: BRFSS</td>
<td>Percentage of overweight obese adults Source: BRFSS</td>
<td>No Update Baseline data is most recent Last BRFSS 2010</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>STRATEGY</th>
<th>ACTIVITY</th>
<th>PERFORMANCE MEASURE</th>
<th>TARGET DATE</th>
<th>LEAD AGENCY</th>
</tr>
</thead>
<tbody>
<tr>
<td>3.1.1A Increase the number of physical activity options available to residents</td>
<td>• Hold community-wide challenge competition, modeled after and/or using programs such as “America on the Move” or the “Biggest Loser/Biggest Winner” TV show concept • Offer a community wide physical activity opportunity quarterly, being held at different county locations and open to all county residents</td>
<td>• At least one (1) annual community challenge or event • Number of agencies participating • Number of participants • Quarterly physical activities</td>
<td>July 1, 2014</td>
<td>Lead: FLDOHLC Partners: FLDOHLC; Chamber; Business Owners; Churches</td>
</tr>
<tr>
<td>3.1.1B Encourage increased consumption of fruits and vegetables</td>
<td>• Increase community awareness of availability of local fresh fruits and vegetables • Link to Fresh from Florida campaign</td>
<td>• Awareness campaigns conducted • Number of persons exposed to campaign • Surveys of awareness before and after exposure to campaigns</td>
<td>March 1, 2014</td>
<td>Lead: UF/IFAS Partners: FLDOHLC; WIC; Private vendors; Grocery store; Farm Bureau; Farmer’s Market</td>
</tr>
<tr>
<td>3.1.1C Encourage increased consumption of healthy foods and decreased consumption of “junk” foods</td>
<td>• Establish cooking classes available to all residents, which promote healthy nutritional alternatives to traditional “southern” recipes • Hold a community cook-off with healthy recipes</td>
<td>• Number of classes held and number of attendees • Cook-off held and number of participants</td>
<td>Overall: June 2014 Cooking classes: April 2014 Cook-off: June 2014</td>
<td>Lead: Three River’s Library Partners: Schools; Students; Three Rivers Library; Churches; School Wellness Program; School Health Advisory Council</td>
</tr>
</tbody>
</table>

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2013 LAFAYETTE COUNTY CHIP STRATEGIC ACTION PLAN

**STRATEGIC ISSUE 3: Health Status**

**GOAL 3.1 Decrease Chronic Disease Morbidity and Mortality**
<table>
<thead>
<tr>
<th>OBJECTIVE 3.1.2</th>
<th>BASELINE</th>
<th>OUTCOME INDICATORS</th>
<th>Current Data</th>
</tr>
</thead>
<tbody>
<tr>
<td>By July 1, 2016 reduce percentage of adults currently smoking cigarettes to 29%</td>
<td>2010 Lafayette Rate 30.7% State 17.1% Source: BRFSS</td>
<td>Percentage of adults currently smoking</td>
<td>No Update Baseline data is most recent Last BRFSS 2010</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>STRATEGY</th>
<th>ACTIVITY</th>
<th>PERFORMANCE MEASURE</th>
<th>TARGET DATE</th>
<th>LEAD AGENCY</th>
</tr>
</thead>
<tbody>
<tr>
<td>3.1.2A Promote Florida Smoking Quitline</td>
<td>• Link on websites (School, Chamber, Library, Health Care Providers, etc.) • PSA’s</td>
<td>• Number of websites linked • Number of PSAs • Number of individuals exposed to PSAs</td>
<td>July 1, 2014</td>
<td>Lead: Tobacco Free Lafayette Partners: SRAHEC; FLDOHLC; Churches; Library; Schools; School Wellness</td>
</tr>
<tr>
<td>3.1.2B Promote Smoking Cessation resources</td>
<td>• Refer patients to SRAHEC cessation classes • SRAHEC Link on websites • Direct cessation messages to school, faith and athletic activities</td>
<td>• Number of referrals • Number of persons attending classes • Number of persons successfully completing classes</td>
<td>July 1, 2014</td>
<td>Lead: Tobacco Free Lafayette Partners: SRAHEC; FLDOHLC; Churches; Library; Schools; School Wellness</td>
</tr>
<tr>
<td>3.1.2C Encourage development of worksite smoke free policies</td>
<td>• Educate worksites • Prepare policy templates &amp; distribute • Assist worksites with sign development • Refer employees to hotline, SRAHEC</td>
<td>• Number of site presentations • Number of policies developed • Number of policies implemented • Employees referred</td>
<td>July 1, 2014</td>
<td>Lead: Tobacco Free Lafayette Partners: SRAHEC; FLDOHLC; Churches; Library; Schools; School Wellness</td>
</tr>
<tr>
<td>3.1.2D Promote tobacco education</td>
<td>• Develop/distribute educational materials &amp; personal testimonials • Offer CEUs to providers on cessation efforts • Identify and develop best mechanisms for reaching target populations</td>
<td>• Number of educational materials developed • Number of CEU programs provided • Number of CEU participants</td>
<td>July 1, 2014</td>
<td>Lead: FLDOHLC Partners: CHIP Partners</td>
</tr>
</tbody>
</table>

2013 LAFAYETTE COUNTY CHIP STRATEGIC ACTION PLAN

STRATEGIC ISSUE 3: Health Status

GOAL 3.1 Decrease Chronic Disease Morbidity and Mortality
## OBJECTIVE 3.1.3

**BASELINE**

- 2010 Rate Lafayette: 22.8%
- State: 16.3%
- Source: YRBS

**OUTCOME INDICATORS**

- Percentage of middle and high school students currently using tobacco products
- Source: YRBS

**Current Data**

- Preliminary-YRBS not yet available
- Partners reviewed FYTS results – 2012 High School rate 19.4%; Middle School rate 5.6%

<table>
<thead>
<tr>
<th>STRATEGY</th>
<th>ACTIVITY</th>
<th>PERFORMANCE MEASURE</th>
<th>TARGET DATE</th>
<th>LEAD AGENCY</th>
</tr>
</thead>
</table>
| 3.1.3A   | Decrease tobacco industry influences on youth | • Promote local policy restricting candy flavored products  
• Network with local store owners to voluntarily remove candy flavored products  
• Promote resolution or enforce ordinances that are passed | Number of stores that voluntarily remove candy flavored products | July 1, 2014 | Lead: Tobacco Free Lafayette  
Partners: Lafayette County Schools; SWAT; Churches |
| 3.1.3B   | Promote School System tobacco prevention efforts | • Recruit new SWAT members annually  
• Continue SWAT activities | Viable SWAT program  
• Number of SWAT activities, events, etc. | Ongoing through July 2016 | Lead: Tobacco Free Lafayette  
Partners: Lafayette County Schools; SWAT; Churches |
| 3.1.3C   | Promote youth tobacco education | • Develop/distribute youth targeted educational materials  
• Promote testimonial campaigns | Number of site presentations  
• Number of policies developed  
• Number of policies implemented  
• Number of materials developed/distributed  
• Number of campaigns developed  
• Number of persons exposed to campaigns | Ongoing through July 2016 | Lead: Tobacco Free Lafayette  
Partners: Lafayette County Schools; SWAT; Churches |
### OBJECTIVE 3.1.4

**BASELINE**

- 2010-2012 Lafayette County Lung Cancer Death Rate 88.3
- State: Lung Cancer Death Rate 45.4

**OUTCOME INDICATORS**

- 3-year rolling lung cancer deaths per 100,000 population

**Current Data**

- 2011-2013 3-year rolling rate 63.8;
- Actual death count 17;

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**STRATEGY**

**ACTIVITY**

- 3.1.4A Promote early screening, detection and treatment
  - Explore and promote low-no cost screenings and treatment for high risk populations
  - Network with community partners to provide services
  - Refer patients to available screening services
  - Increase utilization of any mobile screening services

**PERFORMANCE MEASURE**

- Increase in percentage of persons with early screening
- Number of persons participating in screenings
- Number of referral partners

**TARGET DATE**

- December 2014

**LEAD AGENCY**

- Lead: FLDOHLC
- Partners: American Cancer Society; Suwannee River Economic Council; River Valley Medical; Doctors Memorial

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**3.1.4B Educate community on importance of screening and early detection to survival chances**

- Direct screening messages to schools, faith-based organizations
- Community education campaigns
- Educational newsletters
- Community speaking engagements
- Speaker’s bureau

**PERFORMANCE MEASURE**

- Number of campaigns conducted
- Number of persons exposed to campaigns
- Number of speaking engagements
- Number of newsletters

**TARGET DATE**

- Ongoing through July 2016

**LEAD AGENCY**

- Lead: FLDOHLC
- Partners: American Cancer Society; Suwannee River Economic Council; River Valley Medical; Doctors Memorial

---

### 2013 LAFAYETTE COUNTY CHIP STRATEGIC ACTION PLAN

**STRATEGIC ISSUE 3: Health Status**

**GOAL 3.1 Decrease Chronic Disease Morbidity and Mortality**
<table>
<thead>
<tr>
<th>OBJECTIVE 3.1.5</th>
<th>BASELINE</th>
<th>OUTCOME INDICATORS</th>
<th>Current Data</th>
</tr>
</thead>
<tbody>
<tr>
<td>By July 1, 2016 decrease 3-year rolling colorectal cancer death rate to 25.0</td>
<td>2010-2012 Lafayette County Colorectal Cancer Death Rate: 29.5</td>
<td>3-year rolling colorectal cancer deaths per 100,000 population</td>
<td>2011-2013 3-year rolling rate 37.2; Actual death count 10; Single year counts: 2013 – 3 2012 – 2 2011 – 5</td>
</tr>
<tr>
<td></td>
<td>State Colorectal Cancer Death Rate: 14.1</td>
<td>Source: Florida Charts—County Health Status Summary</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>STRATEGY</th>
<th>ACTIVITY</th>
<th>PERFORMANCE MEASURE</th>
<th>TARGET DATE</th>
<th>LEAD AGENCY</th>
</tr>
</thead>
<tbody>
<tr>
<td>3.1.5A Promote early screening, detection and treatment</td>
<td>• Explore and promote low-no cost screenings and treatment for high risk populations  • Network with community partners to provide services  • Refer patients to available screening services  • Increase utilization of any mobile screening services</td>
<td>• Increase in percentage of persons with early screening  • Number of persons participating in screenings  • Number of referral partners</td>
<td>December 2014</td>
<td>Lead: FLDOHLC  Partners: American Cancer Society; Suwannee River Economic Council; River Valley Medical; Doctors Memorial</td>
</tr>
<tr>
<td>3.1.5B Educate community on importance of screening and early detection to survival chances</td>
<td>• Direct screening messages to schools, faith-based organizations  • Community education campaigns  • Educational newsletters  • Community speaking engagements  • Speaker’s bureau</td>
<td>• Number of campaigns conducted  • Number of persons exposed to campaigns  • Number of speaking engagements  • Number of newsletters</td>
<td>Ongoing through July 2016</td>
<td>Lead: FLDOHLC  Partners: American Cancer Society; Suwannee River Economic Council; River Valley Medical; Doctors Memorial</td>
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</table>

2014 Lafayette County CHIP Alignment

<table>
<thead>
<tr>
<th>Objective</th>
<th>HP2020</th>
<th>FSHIP</th>
<th>NPS</th>
</tr>
</thead>
</table>

**STRATEGIC ISSUE 1: Public Health Care System**  
**GOAL 1.1 Establish Community Health Improvement Partnership**
<table>
<thead>
<tr>
<th>Objective</th>
<th>HP2020</th>
<th>FSHIP</th>
<th>NPS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Objective 1.1.1</td>
<td>By July 1, 2016, establish and maintain a productive community health improvement partnership to participate in and monitor the health of the community</td>
<td>Topic Area: Public Health Infrastructure Objective(s): PHI-14; PHI-15</td>
<td>Strategic Issue Area: Community Redevelopment and Partnerships; Health Finance and Infrastructure Goals CR1, Pg. 19; HI4, Pg. 33</td>
</tr>
<tr>
<td>STRATEGIC ISSUE 2: Health Care Access</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>GOAL 2.1 Improve Health Care Access for Underserved Populations</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Objective 2.1.1</td>
<td>By July 1, 2016 decrease percentage of persons reporting a major barrier to receiving care during the past 12 months</td>
<td>Topic Area: Access to Health Services Objective(s): AHS-6 Sub-objective(s): AHS-6.1, 6.2, 6.3, 6.4</td>
<td>Strategic Issue Area(s): Community Redevelopment and Partnerships; Access to Care Goals CR1, Pg. 19; CR2, Pg. 20; CR3, Pg. 21; AC1, Pg. 23; AC7, Pg. 28</td>
</tr>
<tr>
<td>STRATEGIC ISSUE 3: Health Status</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>GOAL 3.1 Decrease Chronic Disease Morbidity and Mortality</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Objective 3.1.1</td>
<td>By July 1, 2016 decrease adult overweight and obesity rate to 70%.</td>
<td>Topic Area: Nutrition and Weight Status Objective(s): NWS-8; NWS-9; NWS-11 Sub-objective(s): NWS-11.5</td>
<td>Strategic Issue Area: Chronic Disease Prevention Goal CD1, Pg. 14</td>
</tr>
<tr>
<td>Objective 3.1.2</td>
<td>By July 1, 2016 reduce percentage of adults currently smoking cigarettes to 29%</td>
<td>Topic Area: Tobacco Use Objective(s): TU-1 Sub-objective(s): TU-1.1</td>
<td>Strategic Issue Area: Chronic Disease Prevention Goal CD4, Pg. 17</td>
</tr>
<tr>
<td>Objective 3.1.3</td>
<td>By July 1, 2016 reduce percentage of youth using tobacco to 21%</td>
<td>Topic Area: Tobacco Use Objective(s): TU-2 Sub-objective(s): TU-2.1</td>
<td>Strategic Issue Area: Chronic Disease Prevention Goal CD4, Pg. 17</td>
</tr>
<tr>
<td>Objective 3.1.4</td>
<td>By July 1, 2016 decrease 3-year rolling lung cancer death rate to 75.0</td>
<td>Topic Area: Cancer Objective: C-2</td>
<td>Strategic Issue Area: Chronic Disease Prevention Goal CD3, Pg. 16</td>
</tr>
<tr>
<td>Objective 3.1.5</td>
<td>By July 1, 2016 decrease 3-year rolling colorectal cancer death rate to 25.0</td>
<td>Topic Area: Cancer Objective: C-5</td>
<td>Strategic Issue Area: Chronic Disease Prevention Goal CD3, Pg. 16</td>
</tr>
</tbody>
</table>

2014 Annual Report Distribution
A draft of the 2014 Lafayette County CHIP Annual Report was distributed to all LHIP members via email July 14, 2014 prior to the July 21, 2014 review meeting. The Annual Report was presented for review and input prior to distribution of the final document. The final bound document will be presented at a October 20, 2014 LHIP meeting. In addition, the report is available via a link on the DOH-Lafayette website. This report, as well as all associated community health assessment and community health improvement plan documents, are located on the DOH-Lafayette website at: http://www.floridahealth.gov/chdLafayette/community.html. A copy of this web page is provided in Appendix B.

Appendix A: Strategic Action Plan Timeline Summary
## 2013 Lafayette County CHIP

### Strategic Action Plan

#### Timeline Summary

<table>
<thead>
<tr>
<th>Objective</th>
<th>Strategy</th>
<th>Due Date</th>
<th>Lead Agency</th>
<th>Progress</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.1.1</td>
<td>1.1.1A—Develop new health care network to sustain CHIP</td>
<td>July 2013</td>
<td>FDOH-LC</td>
<td>6/17/13 - Charter adopted LHIP formed LHIP Officers elected Quarterly meetings scheduled 6/2013 - Measure Complete</td>
</tr>
<tr>
<td>1.1.1</td>
<td>1.1.1B—Develop Health Improvement Group Agreement</td>
<td>July 2013</td>
<td>FDOH-LC</td>
<td>6/17/13 - LHIP Charter adopted 6/2013 - Measure Complete</td>
</tr>
<tr>
<td>1.1.1</td>
<td>1.1.1C—Educate key community members of CHIP efforts</td>
<td>January 2014</td>
<td>FDOH-LC</td>
<td>8/12/13 - BOCC presentation 8/2013 - Newspaper Article 10/15/13 – IFAS - SHAC presentation</td>
</tr>
<tr>
<td>3.1.1</td>
<td>3.1.1C—Encourage increased consumption of healthy foods and decreased consumption of junk foods—cooking classes</td>
<td>April 2014</td>
<td>Three Rivers Library</td>
<td>Library-Cooking Classes-Crock Pot Cooking &amp; Canning Classes; Fresh and organic homemade pasta and bread; Eating whole foods</td>
</tr>
<tr>
<td>Objective</td>
<td>Strategy</td>
<td>Due Date</td>
<td>Lead Agency</td>
<td>Progress</td>
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<tr>
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<td>----------</td>
</tr>
<tr>
<td>2.1.1</td>
<td>2.1.1D—Produce and distribute comprehensive list of health care services</td>
<td>July 2014</td>
<td>Mayo-Free Press</td>
<td>-</td>
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<tr>
<td>3.1.1</td>
<td>3.1.1A—Increase the number of physical activity options available to residents</td>
<td>July 2014</td>
<td>FDOH-LC</td>
<td>Family Fun &amp; Fitness—8 week family physical activity course – 25 participants (2/14-3/14)—Library/IFAS collaboration; 2/2014-3/2014-Get Moving Lafayette-FDOH-LC 5/1/14 – 8/1/14 FDOH-LC sponsored “Biggest Loser” Competition; #___ Agencies, #___ Participants, ____lbs lost – Numbers pending</td>
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<tr>
<td>3.1.2</td>
<td>3.1.2A—Promote Florida Smoking Quitline</td>
<td>July 2014</td>
<td>Tobacco Free Lafayette</td>
<td></td>
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<tr>
<td>3.1.2</td>
<td>3.1.2.B—Promote Smoking Cessation resources</td>
<td>July 2014</td>
<td>Tobacco Free Lafayette</td>
<td></td>
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<tr>
<td>3.1.2</td>
<td>3.1.2C—Encourage development of worksite smoke free policies</td>
<td>July 2014</td>
<td>Tobacco Free Lafayette</td>
<td></td>
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<tr>
<td>3.1.2</td>
<td>3.1.2D—Promote tobacco education</td>
<td>July 2014</td>
<td>FLDOH-LC</td>
<td>SRAHEC – presented 7 smoking cessation classes with 10 attendees and 7 completing the program</td>
</tr>
</tbody>
</table>
## Strategic Action Plan

### Timeline Summary

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<tbody>
<tr>
<td>3.1.3</td>
<td>3.1.3A—Decrease tobacco industry influences on youth</td>
<td>July 2014</td>
<td>Tobacco Free Lafayette</td>
<td>Lafayette Board of County Commissioners has adopted a resolution against candy-flavored tobacco being sold in stores. SWAT members are working with local stores and using these resolutions as leverage. SWAT groups are very active and providing surveys to local workplaces.</td>
</tr>
<tr>
<td>2.1.1</td>
<td>2.1.1A—Increase medical transportation options for underserved populations</td>
<td>December 2014</td>
<td>SREC</td>
<td></td>
</tr>
<tr>
<td>2.1.1</td>
<td>2.1.1B—Decrease culture and language barriers</td>
<td>December 2014</td>
<td>Catholic Church; Library; LCS-ESOL</td>
<td></td>
</tr>
<tr>
<td>3.1.4</td>
<td>3.1.4A—Promote early screening, detection and treatment of lung cancer</td>
<td>December 2014</td>
<td>FLDOH-LC</td>
<td></td>
</tr>
<tr>
<td>3.1.5</td>
<td>3.1.5A—Promote early screening, detection and treatment of colorectal cancer</td>
<td>December 2014</td>
<td>FLDOH-LC</td>
<td></td>
</tr>
<tr>
<td>2.1.1</td>
<td>2.1.1C—Develop referral network and marketing plan for available health care services</td>
<td>July 2014</td>
<td>Lafayette Chamber</td>
<td></td>
</tr>
<tr>
<td>3.1.4</td>
<td>3.1.4B—Educate community on importance of screening and early detection to survival chances</td>
<td>July 2016</td>
<td>FLDOH-LC</td>
<td></td>
</tr>
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</table>
### Timeline Summary

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<tbody>
<tr>
<td>3.1.3</td>
<td>3.1.3B—Promote school system tobacco prevention efforts</td>
<td>July 2016</td>
<td>Tobacco Free Lafayette</td>
<td></td>
</tr>
<tr>
<td>3.1.3</td>
<td>3.1.3C—Promote youth tobacco education</td>
<td>July 2016</td>
<td>Tobacco Free Lafayette</td>
<td></td>
</tr>
<tr>
<td>3.1.5</td>
<td>3.1.5B—Educate community on importance of screening and early detection to colorectal cancer survival chances</td>
<td>July 2016</td>
<td>FLDOH-LC</td>
<td></td>
</tr>
</tbody>
</table>
In 2011, the Florida Department of Health in Lafayette County received grant funds from the Florida Department of Health to work on a community health improvement project. The health department partnered with Suwannee River Area Health Education Council (SRAHEC) to complete a community health assessment and improvement plan. This collaborative effort involved representatives from health professionals, community organizations, businesses, and concerned citizens. A comprehensive, county-wide Community Health Assessment using a nationally recognized approach, called MAPP (Mobilizing for Action through Planning and Partnerships) was completed over a six-month timeframe. The data from the collaborative community effort resulted in the 2011 Community Health Improvement Plan (CHIP). This CHIP serves as a framework for health improvement in Lafayette County and includes strategic health issues and actions and goals to achieve improved health. The Community Health Improvement team welcomes input from our community. Please review the 2011 Community Health Assessment and Community Health Improvement plan below, and follow this link to provide feedback to the improvement team.

View the complete 2011 Community Health Assessment and Community Health Improvement Plan here.

A Community Health Needs Assessment was produced by the WellFlorida Council in 2007 and can be found at this link: http://wellflorida.org/wp-content/uploads/2012/07/Lafayette-Needs-Assessment.pdf
<table>
<thead>
<tr>
<th>Name</th>
<th>Organization</th>
<th>Phone No.</th>
<th>Email Address</th>
</tr>
</thead>
<tbody>
<tr>
<td>Beth Paterniti</td>
<td>Florida DOH</td>
<td>(850) 245-4542</td>
<td><a href="mailto:Beth.paterniti@flhealth.gov">Beth.paterniti@flhealth.gov</a></td>
</tr>
<tr>
<td>Cheryl Harris</td>
<td>Oak Ridge ALF</td>
<td>(386) 294-5052</td>
<td><a href="mailto:oakridgealf@windstream.net">oakridgealf@windstream.net</a></td>
</tr>
<tr>
<td>Cheryl Pulliam</td>
<td>3 Rivers Library</td>
<td>(386) 294-3858</td>
<td><a href="mailto:cpulliam@3riverslibrary.com">cpulliam@3riverslibrary.com</a></td>
</tr>
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<td>Cindy Morgan</td>
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<td>(386) 294-1321</td>
<td><a href="mailto:Cindy.Morgan@flhealth.gov">Cindy.Morgan@flhealth.gov</a></td>
</tr>
<tr>
<td>Colleen Cody</td>
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<td>(386) 362-2708</td>
<td><a href="mailto:Colleen.cody@flhealth.gov">Colleen.cody@flhealth.gov</a></td>
</tr>
<tr>
<td>Darren Driver</td>
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<td>(386) 294-3413</td>
<td><a href="mailto:ddriver@lcsb.mail.net">ddriver@lcsb.mail.net</a></td>
</tr>
<tr>
<td>Debbie French</td>
<td>Haven Hospice</td>
<td>(386) 688-3766</td>
<td><a href="mailto:dafrench@havenhospice.org">dafrench@havenhospice.org</a></td>
</tr>
<tr>
<td>Donnie Hamlin</td>
<td>Lafayette BOCC</td>
<td>(386) 294-1600</td>
<td><a href="mailto:hamlindonnie@yahoo.com">hamlindonnie@yahoo.com</a></td>
</tr>
<tr>
<td>Eva Bolton</td>
<td>UF Extension Service</td>
<td>(386) 294-1279</td>
<td><a href="mailto:ebolton@ufl.edu">ebolton@ufl.edu</a></td>
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<tr>
<td>Fran Ricardo</td>
<td>Rural Women's Health</td>
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<td><a href="mailto:fricardo@rwhp.org">fricardo@rwhp.org</a></td>
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<tr>
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<td><a href="mailto:francesjerry@suwanneeec.net">francesjerry@suwanneeec.net</a></td>
</tr>
<tr>
<td>Gail Garrard</td>
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<td><a href="mailto:commishga@hotmail.com">commishga@hotmail.com</a></td>
</tr>
<tr>
<td>Jack Byrd</td>
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</tr>
<tr>
<td>Jana Hart</td>
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<td><a href="mailto:janahart@ufl.edu">janahart@ufl.edu</a></td>
</tr>
<tr>
<td>Jeff Walker</td>
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</tr>
<tr>
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<td><a href="mailto:Jenifer.Anchors@chsfl.org">Jenifer.Anchors@chsfl.org</a></td>
</tr>
<tr>
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<td>(850) 973-1671</td>
<td><a href="mailto:boatrightj@nfcc.edu">boatrightj@nfcc.edu</a></td>
</tr>
<tr>
<td>Mary Taylor</td>
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<td>(386) 362-2272</td>
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</tr>
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<tr>
<td>Melissa Pearson</td>
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</tr>
<tr>
<td>Michael Mitchell</td>
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</tr>
<tr>
<td>Nancy Roberts</td>
<td>United Way Board</td>
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</tr>
<tr>
<td>Pamela Blackmon</td>
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</tr>
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<td>Polly Tyler</td>
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</tr>
<tr>
<td>Ricky Lyons</td>
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</tr>
<tr>
<td>Robby Edwards</td>
<td>LCSB-Superintendent</td>
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</tr>
<tr>
<td>Samantha Land</td>
<td>Doctors Memorial</td>
<td>(386) 294-2475</td>
<td><a href="mailto:dmfm@windstream.net">dmfm@windstream.net</a></td>
</tr>
<tr>
<td>Sheryl Rehberg</td>
<td>N.FL Workforce Dev.</td>
<td>(850) 973-2672</td>
<td><a href="mailto:rehbergs@nfwdb.org">rehbergs@nfwdb.org</a></td>
</tr>
<tr>
<td>Stella Buchanan</td>
<td>River Valley Medical</td>
<td>(386) 294-1226</td>
<td><a href="mailto:sbuchanan@nfmc.org">sbuchanan@nfmc.org</a></td>
</tr>
<tr>
<td>Stephanie Cox</td>
<td>UF Child Protection Team</td>
<td>(352) 334-1300</td>
<td><a href="mailto:coxsg@ufl.edu">coxsg@ufl.edu</a></td>
</tr>
<tr>
<td>Tim Walker</td>
<td>Property Appraiser</td>
<td>(386) 294-1991</td>
<td><a href="mailto:appraiser@lafayettepa.com">appraiser@lafayettepa.com</a></td>
</tr>
<tr>
<td>Timothy Pearson</td>
<td>LCSB</td>
<td>(386) 294-1351</td>
<td><a href="mailto:tpearson@lcsbmail.net">tpearson@lcsbmail.net</a></td>
</tr>
<tr>
<td>Travis Hart</td>
<td>Supervisor of Elections</td>
<td>(386) 294-1261</td>
<td><a href="mailto:lafayettesoe@gmail.com">lafayettesoe@gmail.com</a></td>
</tr>
<tr>
<td>Velma Chandler</td>
<td>Elder Options</td>
<td>(352) 378-6649</td>
<td><a href="mailto:chandlerv@agingresources.org">chandlerv@agingresources.org</a></td>
</tr>
<tr>
<td>Vicki Wilcox</td>
<td>Lafayette Women’s Club</td>
<td>(386) 294-3635</td>
<td><a href="mailto:vcwilcox@yahoo.com">vcwilcox@yahoo.com</a></td>
</tr>
</tbody>
</table>

Appendix D: LHIP Meeting Minutes

LAFAYETTE COUNTY HEALTH IMPROVEMENT
AGENDA*
5-20-13

12:45 – 1:00 Meet and Greet

1:00 – 1:10 Call to Order and Introductions – Pam Blackmon

1:10 – 1:20 Opening Remarks – Pam Blackmon

  ▪ Meeting Purpose
  ▪ Meeting Goals
  ▪ Strategic Action Plan Introduction
  ▪ Strategic Action Plan Terms


  ▪ Review each strategy, objective, baseline data and measures; Update and add missing data
  ▪ Review activities identified in CHIP and update as needed; Add new activities
  ▪ Identify lead agencies to address each activity in action plan

2:45 – 3:00 Next Steps – Pam Blackmon

Next Meeting: TBD

Documents Distributed – CHA/CHIP; Action Plan

* Minutes were not recorded at this first planning meeting as the LHIP had not yet been formed and the meeting was led by WellFlorida Council. Minutes were recorded for all subsequent meetings and are available on the following pages.
Pamela Blackmon    Administrator, LCHD
Cindy Morgan                                    Director of Nursing, LCHD
Katelyn Floyd                                    American Cancer Society
Samantha Sands                                 Doctor’s Memorial
Stella Buchanan                                 River Valley Medical
Nancy Roberts                                   United Way
Cheryl Pulliam                                   3 Rivers Library
Morgan Gish                                      DCF
Eva Bolton                                         UF/IFAS Extension Service
Jana Hart                                            UF/IFAS Extension Service

CALL TO ORDER/INTRODUCTIONS

The meeting was called to order at approximately 12:00 p.m. by Pam Blackmon. Partners introduced themselves. Mrs. Blackmon gave a quick, brief overview of what had been covered at previous meetings and where we are in the process up to this point. The agenda and a copy of the Lafayette CHIP Strategic Action Plan was handed out to all participants. In addition, Mrs. Blackmon provided new participants with a copy of the 2011 CHIP.

ADOPTION OF LHIP CHARTER AND ELECTION OF OFFICERS

The LHIP charter was reviewed and approved for use to establish a structure for our meetings. Participants were asked to volunteer for the 3 officers needed as mentioned in the charter: Chairman, Vice-chairman, and Recording Secretary. Pam Blackmon, LCHD Administrator, volunteered to be the chairman for the 1st year; Cindy Morgan, Nursing Director at LCHD, volunteered to be recording secretary. Participants appointed Pam and Cindy to the respective positions. There were no volunteers for the position of Vice-chairman; therefore, that position was not filled.

REVIEW, DISCUSS, ADOPT STRATEGIC ACTION PLAN

Items discussed:

- **Strategy 1.1.1C** - Lead: should include all partners and not just FLDOHLC. Committee felt that Strategic Issue 1 has basically been completed.
- **Strategy 2.1.1A** – Under Partners, will add ACS: Road to Recovery
- **Strategy 2.1.1C** – Will try to make contact with Chamber of Commerce personnel and Mayo Free Press personnel as these would be excellent partners for this section.
- **Strategy 3.1.1A**- Activities- will combine these first 2 activities, putting the word “or” between the 2 programs discussed; Under PERFORMANCE MEASURE, remove the last bulleted item, “number of participants”; It was determined that, perhaps, Melissa Pearson, with Lafayette County Schools, could be the lead on this item.
- **Strategy 3.1.1C** – Lead- will be 3 Rivers Library. Several opportunities are available to the community at the library such as kick-boxing and strength training.
- **Strategy 3.1.2** – Smoking – Mary Taylor will be working on these.
- **Strategy 3.1.3** – No changes.
- **Strategy 3.1.4A & B** – The ACS will help with these strategies/activities and the FLDOHLC will lead.

Our contact list was reviewed to determine who may be able to be removed from the list and to discuss any additional names that we may want to add to try to get involved.

SET FUTURE MEETING SCHEDULE

Mrs. Blackmon discussed that some meeting time would be used to evaluate our plan implementation/progress, but that meetings could also be used to present community health updates, guest speakers, etc. It was decided that the next meeting would be held on Monday, July 15, 2013, from 12-2 p.m. in the LCHD conference room. Members
will bring a brown bag lunch. Following the July 15th meeting, quarterly meetings will be held the third Monday of
the month beginning in October, unless a special meeting needs to be called to conduct further business.

ADJOURNMENT

The meeting was adjourned at 2:00 p.m.
Call To Order/Introductions/Approval of Minutes
The meeting was called to order by Pamela Blackmon, chairman, at approximately 12:30 p.m. Mrs. Blackmon thanked Eva Bolton for providing us with a healthy snack for our meeting! Minutes of the previous meeting had been distributed via email. There being no changes, a motion was made by Eva Bolton, seconded by Michael Mitchell, to accept the minutes as presented.

CHIP MID-CYCLE UPDATE/DISCUSSION
The Mid-cycle update had also been sent to members for review by Mrs. Blackmon. The Strategic Action Plan timeline was reviewed. Our next strategy, 1.1.1C-Educating key community members of CHIP efforts, will be due January 2014.

It was discussed that we need to present our plan to various (potential) partners such as County Commission, Rotary Club, other officials, etc. and let them know that we do have an active group working on the health issues in this county. Partners were encouraged to share the CHIP strategic issues and actions with community members. We were also encouraged to invite other county leaders to participate in our meetings.

Mrs. Blackmon also made the members aware of a proposal that has been put forth by Father George Hinchliffe with the North Florida Regional Mission Episcopal Diocese of Florida to provide mobile services to a 5-county area including health education, health preventative maintenance, vaccinations, social services, crisis intervention, and assistance with service applications. More information will follow later as it is available about this project.

FLORIDA CHARTS PRESENTATION
A very informative demonstration on Florida Charts was presented to the committee by Mrs. Blackmon. The committee was shown the many different types of information that could easily be accessed by Florida Charts as well as how to access it.

AGENCY REPORTS
Jana Hart and Eva Bolton, UF/IFAS Extension, are involved with the library exercise program and provide healthy snacks and recipes for the program. They are also having training for Serve-Safe. This will be another service/educational opportunity that they can offer to the community.

Nancy Roberts, United Way, reports that they are in the process of approving the new budget. Funding is lower than it has previously been. They are working on fund-raising goals. Many allocations have already been made for funding requests.

Pamela Blackmon, LCHD, reports that we are currently working on our strategic plan that will have components from our CHIP.

NEXT MEETING
Our next (brown bag lunch) LHIP meeting will be held on Monday, October 21, 2013, at 12:00 noon in the LCHD conference room.

ADJOURNMENT
The meeting was adjourned at 2:00 p.m.
Call to Order/Introduction/Approval of Minutes
The meeting was called to order by Pamela Blackmon, Chair, at approximately 12:30 p.m. Mrs. Blackmon thanked Eva Bolton for providing us with a healthy snack and a short nutrition lesson prior to our meeting. Minutes of the previous meeting had been distributed via email. There being no discussion or correction of the minutes, a motion was made by Michael Mitchell, seconded by Jana Hart, to accept the minutes. Motion carried.

Howell Batts, preparedness coordinator for LCHD, and Amy Ellison, NFCC Healthcare Workforce Network, introduced themselves to the group.

Health Care Exchanges
Lauren Pollock, Well-Florida Council, gave a presentation on Health Care Exchanges/Navigators. Open enrollment for the Health Insurance Market plan began on October 1, 2013 and will end on March 31, 2014. Coverage will begin as early as January 1, 2014. Individuals will need to be enrolled by early December to get coverage by January 1, 2014. If an employer offers insurance, but coverage is more than 8% of FAMILY income, the individual may go through Health Insurance Marketplace to purchase insurance. There are several exceptions to the mandate requiring insurance coverage. Brochures can be printed in English and Spanish at the Well Florida website. Other good resource sites are healthcare.gov for the premium estimate tool and kff.org, which is the Kaiser Family Foundation.

Strategy Updates
1.1.C-Community Education CHIP/LHIP: Mrs. Blackmon has recently shared our plan with the newspaper as well as making a presentation to the Lafayette County Board of County Commissioners in August. She encouraged any members to share our plan/overview with other agencies that they may be a part of.
3.1.1B-Healthy Food Consumption: There are ongoing presentations at the schools. One program that Eva Bolton is working on in the schools is the Y.U.M. program (Youth Understanding My Plate); Mrs. Bolton is also promoting nutrition and food safety with the Suwannee River Economic Council, Oakridge ALF, and Lafayette Health Care Facility.
3.1.1C-Cooking Classes: Cooking classes are still being planned to take place at the library in April 2013 and, maybe, a cook-off of some sort in June 2014. Eva Bolton is planning a healthy crockpot cooking class to take place in the near future. Exercise classes are still held at the local library 2 days/week. Mr. Chris Vann has offered a couple of classes on canning this year.
3.1.1A-Physical Activity: Anna Corona, an MPH student at UF, may lead a project for Suwannee and Lafayette counties on healthy weights/physical activity program. Mrs. Blackmon is working on these arrangements.

CHANGE Grant
Stephanie Jordan gave a brief presentation on the Lafayette Community Action Plan that was recently completed. CHANGE was a grant-funded project dealing with chronic disease in this county. We will try to incorporate the findings from this tool into our plan.

Agency Reports
Meridian: Nancy Dessy reported that she will be transferring to the Gainesville office. Karyn Elliott will be taking her place.
UF/IFAS: Eva Bolton reported that they are looking to add more parent/child classes with exercises/activities geared more toward family participation.
DOH-Lafayette: Pamela Blackmon briefly discussed how the changing health care environment, Medicaid managed care and the Affordable Care Act may impact the health department.

Next Meeting:
Due to the January 20, 2014 holiday, our next scheduled LHIP meeting will be held on Monday, January 13, 2014, from 12:00-2:00 p.m.

Adjournment
The meeting was adjourned at 2:10 p.m.
Call to Order/Introductions/Approval of Minutes
The meeting was called to order by Pamela Blackmon, Chair, at approximately 12:15 p.m. Introductions were made by members. A motion was made by Mike Mitchell, seconded by Amy Ellison, to approve the minutes of the previous meeting as written.

Healthiest Weight Initiative
A power point presentation was presented by Pam Blackmon explaining the Healthiest Weight Initiative, a priority of State Surgeon General, Dr. John Armstrong. Mrs. Blackmon discussed the overweight and obesity rates for this county as well as statewide and the fact that there are extensive health and economic costs as a result of these statistics. She discussed the initiative and what our partnership as the LHIP may do to improve the obesity and overweight rates in this county. Our goal (LHIP) is to decrease adult overweight and obesity rates to 70% and to increase physical activity options that are available to the residents of this county by July 1, 2016.

“Get Moving Lafayette”
Anna Corona, an intern at the University of Florida, will be working with the FDOH Lafayette and Suwannee Counties, to pilot a workplace program to increase physical activity in the participants. This study will examine the effectiveness of a Workplace Wellness Program with the participation of 4 organizations: FDOH Lafayette and Suwannee Counties and UF/IFAS in Lafayette and Suwannee Counties, with a total of approximately 67 potential participants. Pre- and post-data will be collected and analyzed. The duration of the program will be 6 weeks. At the end of the program, the participant that reports the greatest increase in weekly minutes of physical activity will be declared the winner, and a small prize will be awarded.

Strategic Action Item Update/Discussion
1.1.1C Educate key community members of LHIP efforts: Eva Bolton made a short presentation to the School Health Advisory Committee at Lafayette High School on October 15, 2013, discussing the efforts of the LHIP committee.
3.1.1A Family Fun and Fitness is a program that will be sponsored by UF/IFAS and 3-Rivers Library in February and March. This free program will promote exercise and healthy snacks. It will take place every Thursday at 6:00 p.m. and participants must be a “family unit”. There will be a grand prize of an x-box unit to a family that completes the 8-week program.
3.1.1C Several other programs will soon be offered at the library, including a class on small space container gardening.

Mrs. Blackmon will keep the timeline updated as activities are implemented. Cheryl Pulliam will send the library link to Mrs. Blackmon so that this may be added to the CHD website.

Agency Reports
Amy Ellison, NFCC Workforce, informed the members that they have received a workforce grant for Health Information Technology. This program will be a 6-month course to learn how to convert an office from paper records to electronic health records. Scholarships will be available for students. The program will begin in the fall of this year. Only 15 of these grants were awarded nationwide. She also reports that NFCC now has a new pharmacy tech program that is an 11 month program.

Next Meeting
The next LHIP meeting will take place on Monday, April 21, 2014, from 12:00-2:00 p.m. Some items on the agenda will be an update on the “Get Moving Lafayette” program from Anna Corona and an update on the “Family Fun and Fitness” program from Cheryl Pulliam and Eva Bolton. Suggestions for other agenda items may be sent to Pam Blackmon.
There being no further business to come before the committee at this time, the meeting was adjourn.

LHIP MINUTES
APRIL 21, 2014

Partners Present:
Pamela Blackmon
Cindy Morgan
Cheryl Pulliam

Administrator, FDOH, Lafayette County
Nursing Director, FDOH, Lafayette County
3-Rivers Regional Library
Eva Bolton    UF/IFAS Extension Service
Nancy Roberts    United Way
Velma Chandler    Elder Options
Mary Taylor    Tobacco-Free Lafayette
Anna Corona    UF Intern, “Get Moving Lafayette”
Rob Wolfe    Biggest Loser Campaign Consultant

Call to Order/Introductions/Approval of Minutes
After enjoying a “healthy” dessert prepared by Eva Bolton, IFAS, the meeting was called to order by Pamela Blackmon, Chair, at approximately 12:30 p.m. Introductions were made by members. Minutes of the previous meeting had been distributed electronically to all members for review. A motion was made by Eva Bolton, seconded by Chery Pulliam, to accept the minutes as presented. Motion carried.

“Get Moving Lafayette”
Anna Corona, UF Intern, gave an update on the “Get Moving Lafayette” project. All groups have completed the “Get Moving” project. There were a total of 16 participants DOH-Suwannee and DOH-Lafayette. Results showed that each week there was an increase in physical exercise, with the greatest increase taking place in the last week of the project. Some of the feedback that Ana received included supplying more nutritional information, more social support (i.e. meetings, walking groups, etc.), and more incentives.

“Biggest Loser” Campaign
DOH-Suwannee and DOH-Lafayette, with some funding provided by Florida Department of Health, has contracted with Rob Wolfe, consultant, to begin a “Biggest Loser” campaign. Several local businesses and medical facilities have agreed to participate and form “teams” for this competition. The competition will last 14 weeks, from 4/21/14 – 8/1/14. Each team will have a team captain who will be responsible for weighing team members weekly and entering the weights onto a provided spreadsheet. At the end of the competition, the person losing the greatest percentage of weight on each team will win a $50.00 gift card and the team captain will win $25.00. Rob was able to provide a set of digital scales to participating teams. Those facilities will be allowed to keep the scales when the competition is over. Restaurants that are participating by offering healthier meal options receive a framed certificate for their business stating that they offer these additional healthier options.

County Health Rankings
Mrs. Blackmon gave a powerpoint presentation on the Robert Woods Johnson County Health Rankings, paying particular attention to some of the statistics for Lafayette County, such as Health Outcomes: Rank 39/67, and Health Factors: Rank 34/67. The Health Outcomes show a slight improvement since the 2010 County Health Rankings. Obesity rates are elevated for Lafayette County: 35% compared to the state rate of 26%; therefore, programs such as those directed by Ana Corona and Rob Wolfe are important to help improve these numbers.

AGENCY REPORTS

Elder Options, Velma Chandler: Elder Options covers 16 counties; based out of Gainesville. Relies heavily on volunteers. Recently distributed packets of information to the community about services that they offer.

3-Rivers Regional Library, Cheryl Pulliam: Continues to offer free programs to the community. March: Fermenting beverages and Kambucha; April: Cooking with Herbs and Canning; June: Raising backyard chickens and Nourishing Traditions.

Tobacco-Free Lafayette, Mary Taylor: Tobacco-free Lafayette is making progress with local resolutions. The Board of County Commissioners has suggested to local stores that they NOT carry candy-flavored tobacco. SWAT members are working with local stores and using these resolutions as leverage. SWAT groups are very active and providing surveys to local workplaces.

UF/IFAS, Eva Bolton: UF/IFAS partnered with 3-Rivers Library and recently completed the 9-week program, Family Fun and Fitness. Approximately 44 people participated (9 families). 3 families were in the running for highest attendance to be in the drawing for the grand prize of the X-Box.
**United Way.** Nancy Roberts: United Way is looking at data pertaining to dental health in our areas and trying to coordinate a program to provide sealants to children in grades 3-5. They are applying for a planning grant to hire someone to work with county health departments and schools to determine what services are available and what the needs are. The following year the grant would be implemented.

**FDOH-Lafayette.** Cindy Morgan: briefly discussed the Florida Breast and Cervical Care Early Detection Program (FBCCEDP) and the need to get the word out that this service is available and free to those women who qualify.

Due to time constraints, strategic action items were not discussed at this meeting.

**Next Meeting:**
The next LHIP meeting will be held on Monday, July 21, 2014, from 12:00-2:00 p.m. Agenda items for the July meeting include a review of the CHIP action plan, health indicator data, and complete the annual CHIP Update. Mrs. Blackmon asks for feedback or ideas of other topics that members would like to discuss future meetings.

There being no further business to come before the committee at this time, the meeting was adjourned.
Call to Order/Introductions/Approval of Minutes
After a delicious “healthy” dessert prepared by Eva Bolton, the meeting was called to order by Pamela Blackmon, Chair, at approximately 12:35 p.m. Introductions were made by members, and we welcomed new members, John-Walt Boatwright and Lolita Mims. Minutes of the previous meeting had been distributed electronically to all members for review. A motion was made by Eva Bolton, seconded by Jana Hart, to accept the minutes as presented. Motion carried.

Lafayette CHIP Annual Data Review
Pam Blackmon presented a powerpoint presentation to review health indicator data, paying particular attention to data related to statistics of overweight/obesity, smoking, and lung/colorectal cancer rates in Lafayette County and Florida.

CHIP Strategic Action Plan Timeline Discussion/Update
The Lafayette County CHIP Strategic Action Plan and Timeline were reviewed and discussed and a few revisions were made as follows: PLAN changes:

- Goal 2.1, Strategy 2.1.1C and 2.1.1D, the target date was changed from July 1, 2014, to July 1, 2015. Suggestions were also made as to other members that we may try to get involved for certain measures;
- Goal 3.1, Strategy 3.1.1C, the activity, performance measure, and target date related to a community cook-off were removed from the plan.
- TIMELINE SUMMARY changes:
  - Objective 3.1.1C: add to progress section: Library had classes that involved making homemade bread and homemade pasta using organic ingredients and a nourishing tradition class about eating whole foods;
  - Objective 2.1.1C: change target date from 7-1-14 to 7-1-15 and delete strategy 2.1.1D (Produce and distribute comprehensive list of health care services);
  - Objective 3.1.1A, progress: add “approx. 25 participants” to Family Fun and Fitness course at library and add number of teams and participants in “Biggest Loser Lafayette” contest.

Agency Updates
**3-Rivers Regional Library:** Per the new library manager’s request, Cheryl asked about having a nurse go into the library for a “10-minute turnaround” session, allowing community members to ask health related questions, evaluate medical conditions, and give medical advice, etc. It was explained that the health department does not provide primary care medical services, however; we have nursing staff that could provide community education at the library if requested. Pam will send Cheryl a list of topics that a CHD nurse may be able to present on if requested.

**Eva Bolton, UF/IFAS, Family Nutrition Program:** IFAS and 3-Rivers Library are hoping to start another Family Fun and Fitness program in the fall; Eva would like to come up with a way to meet with WIC mothers/children at the CHD. Cindy will send WIC director, David Kastensmidt’s, contact information to Eva so that she may contact him directly and see what they can work out; Mrs. Bolton also suggested several other people who may serve on our committee.
North Florida Rural Health Network (NFCC): John-Walt Boatright discussed a new program being offered at NFCC, Health Information Technology, a 6-month online course that will begin January 2015. There is partial tuition reimbursement available and there is also an apprenticeship component to the program. Successful completion of the course will fund payment of a national certification. Mr. Boatright will send members more information on this upcoming program.

FDOH-Lafayette, Cindy Morgan: Spoke about the change in OB services at the CHD. Dr. Cotter, Gainesville OBGYN, is now providing OB services at the CHD on Tuesday mornings. The practice accepts Medicaid as well as private insurance and will see all patients at this facility. Delivery is at North Florida Regional Hospital in Gainesville.

Next Meeting:
The next LHIP meeting will be held on Monday, October 20, 2014, at 12:00 p.m. An agenda will be provided prior to the meeting. Mrs. Blackmon asks for feedback or ideas of other topics that members would like to discuss at future meetings.

There being no further business to come before the committee at this time, the meeting was adjourned.